

# VSP® EasyOptions

VSP EasyOptions is the only benefits customization feature in the industry that gives you the opportunity to offer your employees and their dependents flexibility to choose their vision benefits coverage while at their doctor's office.



## Choice When Members Want It

VSP EasyOptions offers every VSP member in a family the power to personalize their vision coverage from a menu of customizable benefit packages you choose. Each member selects the benefit right for them during their VSP doctor visit (instead of having to guess at enrollment). This helps ensure their decision best meets their current eye care needs.

## Members Prefer VSP EasyOptions

When offered to consumers nationwide, one in two chooses VSP EasyOptions over a base plan<sup>1</sup>.

**78%**

of consumers value more personalized benefits geared to their individual circumstances and age<sup>2</sup>

## How it Works for Your Employees

1. Employee enrolls in the VSP EasyOptions plan at open enrollment and adds dependents, if applicable. (Employee does not select customizable benefit at this time. That decision is made at the doctor's office during their appointment.)
2. Employee schedules eye exam.
3. Employee visits VSP doctor and selects customizable benefit after discussing available options. Every member on the employee's plan has the opportunity to choose a different customizable benefit at the time of their appointment.

**60%**

are willing to bear more of the cost for personalization<sup>2</sup>



### Higher frame allowance

Mom wants glasses that reflect her fashion style.



### Covered-in-full progressive lenses

Dad needs glasses to help him see up close and far away.



### Higher contact lens allowance

Sam wants to try contact lenses.



### Covered-in-full photochromic lenses

Hannah's glasses are dark outdoors and clear indoors, so they don't slow her down.

Make every employee feel like a VIP with VSP EasyOptions.

# VSP<sup>®</sup> EasyOptions

## How it Works for You

1. You select and offer your employees a VSP Signature or VSP Choice Plan, which includes an eye exam, frame, and lens coverage.
2. You may choose one of the following customizable benefit packages or we can work with you personally to select the benefit options that delivers the highest value to your unique employees:

Packages	Customizable Benefit Options (each patient may select one)
Offer <b>TWO</b> Customizable Benefits	<p><b>Option A</b> \$250 Frame Allowance<sup>3</sup> <u>Or</u> Progressive Lenses Covered in Full</p>
	<p><b>Option B</b> \$250 Frame Allowance<sup>3</sup> <u>Or</u> Photochromic Lenses Covered in Full</p>
	<p><b>Option C</b> \$250 Frame Allowance<sup>3</sup> <u>Or</u> Anti-Reflective Lenses Covered in Full</p>
Offer <b>THREE</b> Customizable Benefits	<p>\$250 Frame Allowance<sup>3</sup> <u>Or</u> Progressive Lenses Covered in Full <u>Or</u> Photochromic Lenses Covered in Full</p>
Offer <b>FOUR</b> Customizable Benefits	<p>\$250 Frame Allowance<sup>3</sup> <u>Or</u> \$200 Elective Contact Lenses Allowance Plus Covered-in-Full Contact Lens Exam After \$60 Copay <u>Or</u> Progressive Lenses Covered in Full <u>Or</u> Photochromic Lenses Covered in Full</p>
Offer <b>FIVE</b> Customizable Benefits	<p>\$250 Frame Allowance<sup>3</sup> <u>Or</u> \$200 Elective Contact Lenses Allowance Plus Covered-in-Full Contact Lens Exam After \$60 Copay <u>Or</u> Progressive Lenses Covered in Full <u>Or</u> Photochromic Lenses Covered in Full <u>Or</u> Anti-Reflective Lenses Covered in Full</p>

1. Results of VSP Direct program 2. 2014 MetLife Study of Employee Benefits Trend 3. If a lens enhancement customizable benefit option is selected instead of the frame, the patient's frame allowance will revert back to VSP's standard \$150 unless otherwise quoted.